

Not only will your business benefit from our “Partners in Advertising” program, but the local families that come to Aspen Ice will benefit from your business as well!



## About the Rink

Aspen Ice is the premier ice skating facility in Morris County, NJ. There are 2 ice surfaces, comfortable viewing areas and stadium seating, snack bar, large arcade, heated party and meeting facilities and The Hockey Boss Pro Shop. We host public skating sessions, birthday parties and private events. We are also home to some of the top youth hockey programs in the state including The NJ Freeze, Delbarton School, NJ Wildcats as well as local recreation and High School programs. We are a high volume traffic facility reaching consumers both local and throughout the Tristate area.



**Aspen Ice Arena**  
Phone: 973.927.9122  
marketing@aspen-ice.com  
www.aspenicearena.com



## Advertising Opportunities



## Morris County's Premier Ice Skating Facility

### Aspen Ice Arena

16 Aspen Drive  
Randolph, NJ, 07869

(phone) 973.927.9122  
(fax) 973.927.9123

[www.aspenicearena.com](http://www.aspenicearena.com)

# Dasher Boards

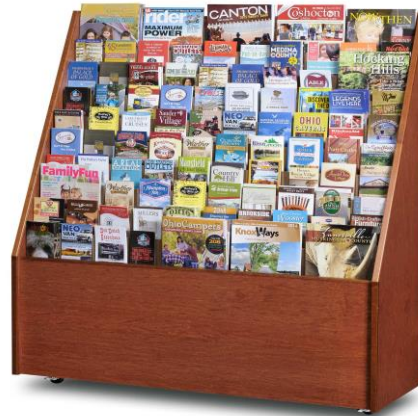
- Dasher Board advertisements are 30"x72" 1/8" poly-carb white back panels with vinyl decals affixed to the interior wall of our state of the art ice rinks.
- Dasher Boards are highly visible to both skaters and spectators. They are best suited to a simple message such as a corporate logo, phone number and/or web site address.
- Aspen Ice produces and maintains the panels for the contracted advertising period.
- Advertising packages are available on both of our ice surfaces for a one year period. Advertisers can change or update signage as desired throughout the year to reflect a seasonal messages for a flat fee rate.

- 1 board on the rink of your choice for 1 year - \$1250
- 1 board on the one rink of your choice for 3 years - \$2500 (1 year free!)
- 2 boards (one in each rink) for 1 year - \$2500
- 2 boards (one in each rink) for 3 year - \$5000 (1 year free!)



# Vestibule

- Advertisement / local informational boards will be located in the vestibules at the entrance.
- Here, partners will be able to advertise their business with business cards, brochures, and magazines.



- One year of vestibule advertisements for existing advertising partners - \$350
- One year of vestibule advertisements for non-existing advertising partners - \$750



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# Media Wall



- With a 70" x 36" display right in front of both entrance doors, your advertisement won't be missed!
- Design your own image, use a business card, or use your dasher board advertisement!

- One year of media wall advertisements for existing advertising partners - \$475
- One year of media wall advertisements for non-existing advertising partners - \$900

# Want all three?

One Year Purchase of all Three Advertisement Options

**10% OFF!**

Three Year Purchase of all Three Advertisement Options

**20% OFF!**

Includes dasher board, vestibule, and media wall advertisement.  
Payments must be made in full